

The Tater Dash Mud Run Privacy Policy

We are strongly committed to protecting your privacy and personal information. Below are the policies regarding how we collect and utilize information:

1. Purpose

Our privacy policy is intended to inform you of the types of information we may gather, why we gather this information and how we use this information. We will also inform you of how this information may be disclosed and how you can manage your personal information.

2. Acceptance

By utilizing our website, you implicitly accept the practices as outlined in our Privacy Policy. If you do not agree to the terms of our Privacy Policy, please refrain from using the website. We reserve the right to modify or amend the terms of our Privacy Policy. Your continued use of the site implies an acceptance of changes to the Privacy Policy.

3. Questions/Contact

If you have any questions about our Privacy Policy that are not answered here, please contact our team at info@taterdash.com for more information.

4. Information Collected

Other than the uses described below, we do not sell, barter or give away your personal information to third parties.

- a) Personal information. Certain features of the site may require a name, email address, telephone number, address, zip code, age, and gender. We may collect and store personal information received from other sources, such as information provided when you register for an event, as a volunteer, or as a spectator.
- b) Anonymous information. We may collect information on our server related to activity on the site that does not identify you personally, such as IP addresses, registered domains or home server, time and date of access, pages visited, number of clicks, crash reports, type of browser used, search terms, access times, and referring websites.
- c) Google Analytics. We may utilize Google Analytics features in order to improve the customer experience on our website and to improve its efficacy. These features include demographics and interests, Adwords linking, and remarketing. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes described in this Privacy Policy.

5. How Information May Be Used

Any of the information collected may be used to improve our website, improve customer service, to process transactions, to send periodic emails with information about TheTater Dash Mud Run race, to administer a contest, survey, promotion of other racing events or other site features. All credit card information will be used only to process the registration for the current registration purchased and will only be shared with those affiliated with processing the transaction and is not stored by The Tater Dash Mud Run.

We may also release information when we believe it to be appropriate in order to comply with the law, enforce site policies, or protect our rights or the rights of others, or rights relating to property or safety. Anonymous (non-personally identifying information) may be provided to third parties for marketing, advertising, or other uses. Your email address will never be sold to outside affiliates.

Online Privacy Policy Only

The online privacy policy applies only to information collected through our website and not to information collected offline.

Consent

By using our site and submitting your registration you hereby consent to the online privacy policy, as stated. By submitting, posting or displaying any content, pictures and other materials on our Facebook page, you grant to us a worldwide, non-exclusive, royalty-free license (with the right to sub-license) to use, copy, reproduce, process, adapt, modify, publish, transmit, display and distribute such content, pictures or other materials in any and all media, advertising, marketing or other distribution methods whether now known or later developed.

Changes to Privacy Policy

Any changes made to this privacy policy will be noted on this page.
This policy was last modified on 08/24/2014.

Contact

If there are questions regarding our Privacy Policy, you may contact us using the email listed below.

The Tater Dash Mud Run
info@taterdash.com